



# IRISH TILLAGE AND LAND USE SOCIETY

Summer Field Day – Co Dublin and Co Meath

5 June 2025

## Agenda

- 8.45 am**      **Registration, tea/coffee & breakfast baps at Keoghs Farm, Co. Dublin (A45 RD98)**
- 9.30 am**      **President's introduction**
- 9.45 am**      **Tour of Keoghs Farm, Westpalstown, Oldtown, Co. Dublin**
- The Keogh family have been farming in North County Dublin for over 200 years. They began growing cauliflower, sprouts, broccoli and potatoes and established Peter Keogh & Sons in 1975. Since then, and in order to survive and grow, they have diversified on a number of occasions by introducing new brands and products – such as the Selena potato, Keogh's crisps and Keogh's Easy Cook potatoes – and now export to 14 countries worldwide.*
- 11.15 am**      **Agrotopia (C15 WK80)**
- Agrotopia, based at Finnegans Farm in County Meath utilises advanced hydroponics to produce fresh, nutrient rich, fodder form Irish cereals, benefitting both the environment and animals it feeds. The Managing Director of Agrotopia, Fiore Macari, will give an overview of the operations, including insights on the nutrient benefits of using hydroponics.*
- 1.15 pm**      **Lunch – Station House Hotel, Kilmessan, Co Meath (C15 N4OD)**
- 3.00 pm**      **Visit to the McCormack Family Farm (C15 EY06)**
- Now run by Stephen McCormack, the McCormack Family Farm started over 40 years ago growing various vegetables to replace imports with fresh produce at Dublin's Smithfield Market. In 1998, the family began growing herbs alongside their vegetables, and soon after decided to turn their focus entirely on growing herbs and baby leaf salads. Today the farm is Ireland's largest grower of baby leaf salads, while also specialising in fresh cut herbs, microgreens and edible flowers. It supplies all the top retailers in Ireland and employs 140 staff.*
- 4.45 pm**      **Visit to the Potterton Farm (C15 PY26)**
- Gerald Potterton farms at Kildalkey, Co.Meath in partnership with his brother Thomas who runs the family auctioneering business. Gerald's son Max provides technical input. There are 575 acres of combinable crops on the farm and around 100 bullocks are over-wintered and finished annually. In 1999, 50 acres of hardwoods were planted, and the ash has been cleared. Gerald writes a fortnightly column in the Irish Farmers Journal.*
- 5.45 pm**      **Event ends**

To book your place email [itlussec50@gmail.com](mailto:itlussec50@gmail.com) by no later than 5pm on 28 May 2025.

Entry fees: Members €55 (student members free), Non-members €85 (student non-members €30)