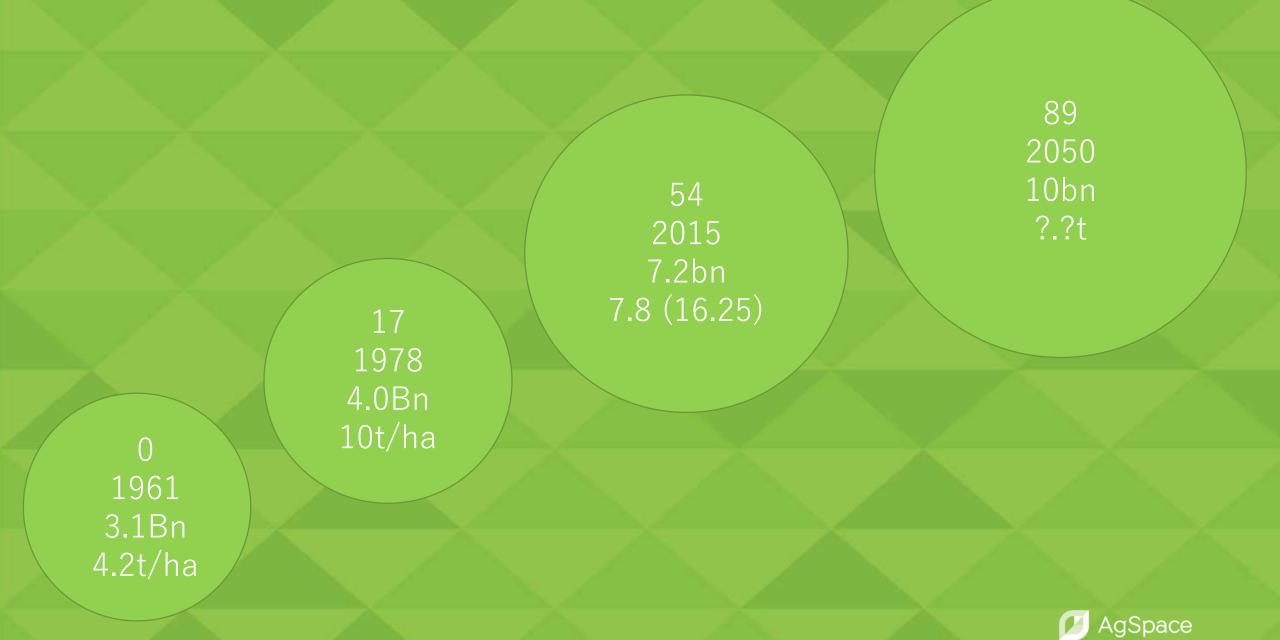
## ITLUS – 2019

"how data and digital agriculture is changing tillage farming"

Ewan McFarlane Head of Digital Agronomy Origin Enterprises plc





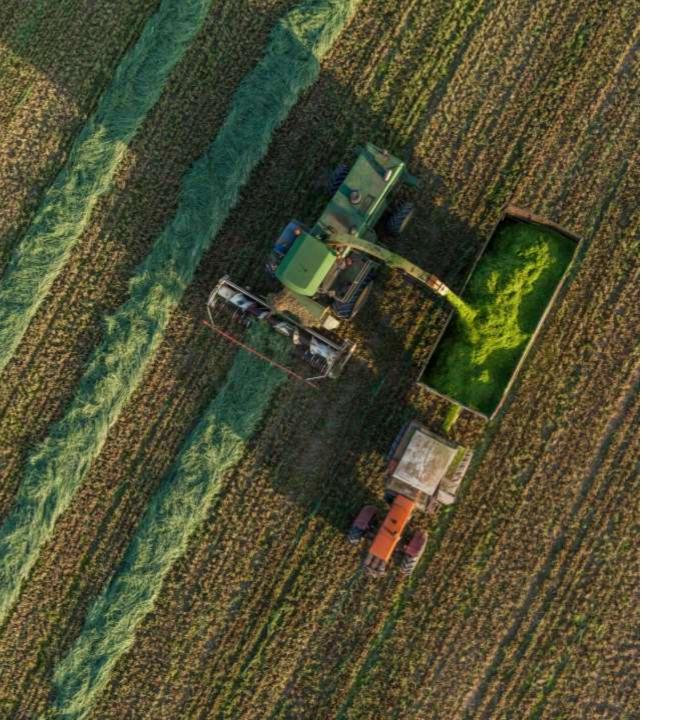
#### Master Seeds Dickens

_	
	< 5000.00
	5000.00 - 7500.00
	7500.00 - 10000.00
	10000.00 - 12000.00
	12000.00 - 14000.00
	14000.00 - 15000.00
	15000.00 - 16000.00
	16000.00 - 17000.00
	17000.00 - 18000.00
	18000.00 - 19000.00
	19000.00 - 20000.00
4	20000.00 - 21000.00
	21000.00 - 22000.00
1	22000.00 - 23000.00
	> 23000.00

### Dashboard

Cropping

Today Tuesday, 10 Sep	Precipitation	& soil	Farm outpu <sub>Yield average</sub>	ıt	t/ha total	Septoria Risk	
12°C	Last Hour: Last 24 Hours:	0 mm 🔿" 3.6 mm 👌"	Wheat (winter,	Target	Forecast (beta)		
S Variable 4 kph	90 Days: YTD: Soil temperature:	111 mm ○ 267 mm ○ 12 ℃	feed) Wheat (winter, milling)	8.000	10.034 9.919	Lo	P w
Weather charts				24.00.0042	09.09.2019		↓ GO
Air Temperature Precipitation and Hai	il Surface wind Soil Moisture and Temper	ature Dew Point Relative Hu	midity Solar Radiation a	21.08.2019	Reference evapotranspi		The second second
AIR TEMPERATURE							
30							
°C 20	and the second s						
15			a de la companya de l		100	~	
5							
0 22. Aug 24. Aug	26. Aug 28. Aug 30. Au	g 1. Sep 3. Sep		Sep 9. Sep	o 11. Sep	13. Sep 15. Sep	17. Sep 19. Sep
		Temperature average	e 🛛 🗧 Temperature range				Highcharts.com



# Hyper-local weather

#### Weather forecasting & modelling at farm level

- Current weather conditions & soil temperatures.
- Historical weather to compare seasonal performance.
- Soil moisture and topsoil temperature.
- Leaf canopy wetness
- Field accessibility
- Ensure operations are carried out at the optimum time.

#### Septoria Risk

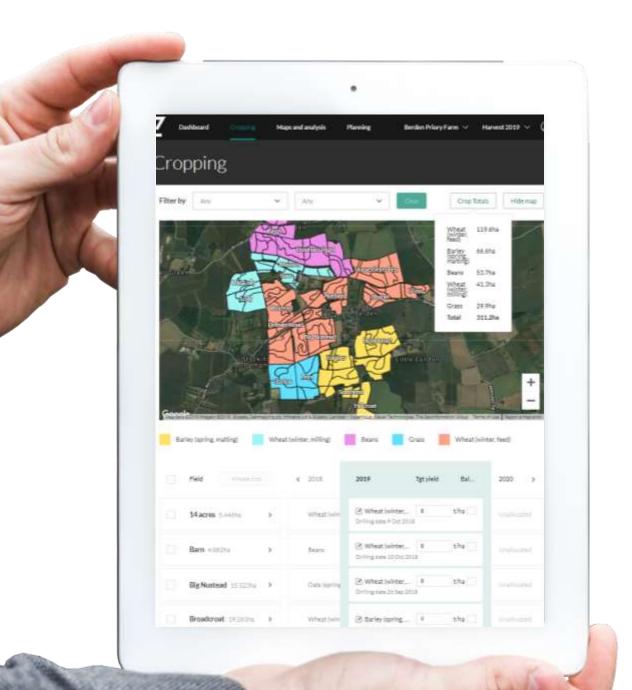


\*The Septoria Risk Index combines the influence of rainfall events and temperature to indicate the level of Septoria disease pressure on your farm. The index takes no account of varietal susceptibility or fungicide applications. Consult your agronomist for field and variety specific crop management advice.

### Septoria risk model

Identify risk level to inform crop protection decisions

- Origin R&D incorporated into Contour
- Evaluation of 50 replicated trials, over 5 years, across 10 locations
- Quick dashboard view current day risk
- Green = low risk
- Yellow = get the spray and sprayer on standby
- Red = get on!
- Drill down provides in depth view, previous 21 days rainfall and risk level, with further 5 day risk prediction.



# Geo-referenced cropping

#### Understand crop location and management

- Geo-referenced fields
- Accurate field measurements
- Measured cropped areas
- Identify management options for fields
- Record drilling dates
- Update target yields



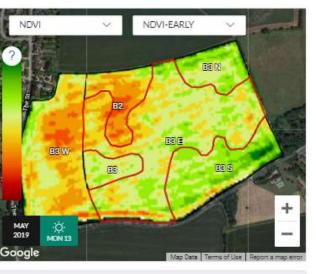
#### Broadcroat

× Irrigation available

Area: 19.3 Ha

~

B2	BS	B3E	B3 N	835	B3W	
P	2.8	Phosphoru	5	Target		
к	2.3	Potassium		Target		
Mg	1.9	Magnesium	1	Low		0
pН	8.01	Acidity		High		0



#### Soil characteristics for zone B3 E

Series name	HANSLOPE*	Top Soil	
Description	Slowly permeable, chalky clays with impeded drainage and slight seasonal waterlogging *	aan <sup>0</sup> a ayo	Medium (3-6%)
Soil Code	B - Deeper calcareous soils	CaCO3 levels	2 - Calc
Depth to	50+cm	Stone content	Low (1-10%)
rock Slopes	Gentle (1-3 degrees)	Texture	hCL - Heavy Clay Loam
Drainage	0 - Unmottled warm colours (Good)	Subsoil	
Soil available water	Medium	CaCO3 levels	2 - Calc
Water		Stone content	Low (1-10%)
Soil type	Medium Edit	Texture	hCL - Heavy Clay Loam

\* Soil information supplied using data provided by Cranfield University and James Hutton Institute.

Crop	ping history						
	2019		2018		2017		
<	Crop Bar Target yield 6 Actual yield -	ley (spring, malting)	Target yield	Wheat (winter, milling) 9.5	Crop Target yield Actual yield	Beans 3.5 3.5	>

### Field data

#### $\label{eq:def_Data} \textbf{Data} + \textbf{context} = \textbf{information}$

- View and update soil type information
- View soil analysis indices
- View satellite imagery
- View cropping history and yield predictions
- Layering of information helps to identify causes of issues



### Soil analysis

Measure to manage

- Identify high/low areas of nutrient availability
- Understand where soils need improving pH and nutrients.
- Target crop walking to understand impact on crop
- Match nutrition to crop requirement and soil nutrient availability.





### **Optical Imagery**

#### NDVI & GCVI

- Virtually crop walk every square metre
- Identify variability in crop performance
- Identify issues earlier in season
- Map observations and issues
- Build up digital crop walking records
- Review throughout the season in the office



an e la	
Badgers Dell	×
Area: 20.4 Ha	
Leaf Area Index:	1.8
Biomass (t/ha): 0	.8
Green Area Inde	x: 1.8
Growth Stage:	
(1.17-1.19) Eight unfolded	eenth true leaf ful
Bad 20.4	lgers Dell Ha

019 Go

### SAR crop models

### Synthetic aperture radar

- Unaffected by atmosphere, light and cloud.
- Growth stage improve application timings
- Green Area Index tailor nitrogen applications
- Leaf Area Index leaf area measurements
- Biomass above ground biomass fields yield predictions
- Yield predictions informs crop spend decisions



Dashboard Cropping	Maps and analysis Plann	ning	Berden Priory Farm \vee 🛛 H	larvest 2019 🗸 🧔
Planning				- Add an application
Applications Nutrients				
Filter by Fields ~	Crops ~		GPS Product tota	ls Reports
<ul> <li>14 ACRES 5.446 ha Wheat (winter, feed) - Shabras 2nd</li> </ul>			🖑 Recommendation no	otes 🔟 Field data
		Macro Nutrients kg/ha		
		N P	K Mg	SO₃
		RECS CALC RECS CALC	RECS CALC RECS CALC	RECS CALC
B3 E (1 applications) 🔺	Rate	220 0 0 0	59.8 60 0 0	45 0
(i) Muriate of Potash Spring	100 ¢ Kg/Ha	0 0	60 🗢 0	0
B3W (1applications)	Rate	220 0 0 0	54.8 55 0 0	45 0
(i) Muriate of Potash Spring	91 \$ Kg/Ha	0 0	55 🗣 0	0
C2 (1 applications)	Rate	220 0 0 0	32.8 33 0 0	45 0
(i) Muriate of Potash Spring	55 ♦ Kg/Ha	0 0	33 🗘 0	0
BIG NUSTEAD 15.523 ha				
Wheat (winter, feed) - Gravity			ద్ది' Recommendation no	otes 🔟 Field data
		Macro Nutrients kg/ha		
		N P	K Mg	SO3
		RECS CALC RECS CALC	RECS CALC RECS CALC	RECS CALC
B3 (1applications) 🔻	Rate	220 0 92.4 0	49.8 50 0 0	45 0

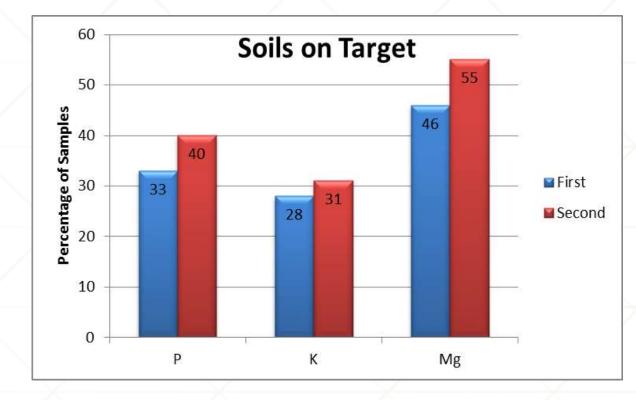
## Nutrient planning

#### Intelligent nutrition

- Nutrient rulesets developed by AgSpace ensure best practice across multiple markets.
- Decimalised soil indices provide more accuracy to recommendations.
- Optimise fertiliser inputs environmental and cost impacts
- Reduce nutrient variability across fields and farm, improve performance
- Reduce yield limiting factors and risk
- Quickly calculate product totals for ordering

### Soil indices improve

Targeted nutrient applications have led to:



Increased soils at target indices

- Where soils below target:
- 0.51 index increase for P and 0.45 increase for K.
- Where soils above target:
- 0.62 reduction for P and 0.63 reduction for K.



### On farm improvements

Phosphate Index 2013

Phosphate Index 2019

