ITLUS CONFERENCE 2016

"Getting the Basics right"

Lessons from the Advisory service

Shay Phelan Teagasc Crops Specialist



Introduction

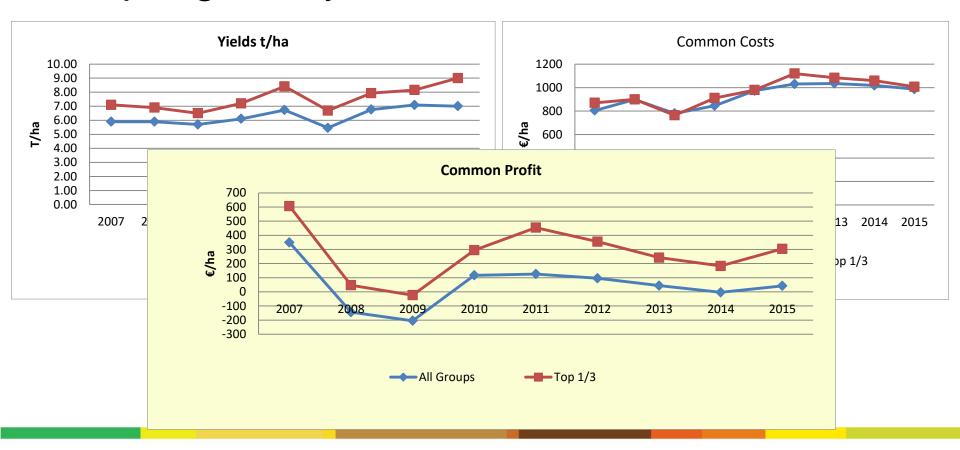
National Farm Survey – farm performance

How to achieve top performance



NFS figures

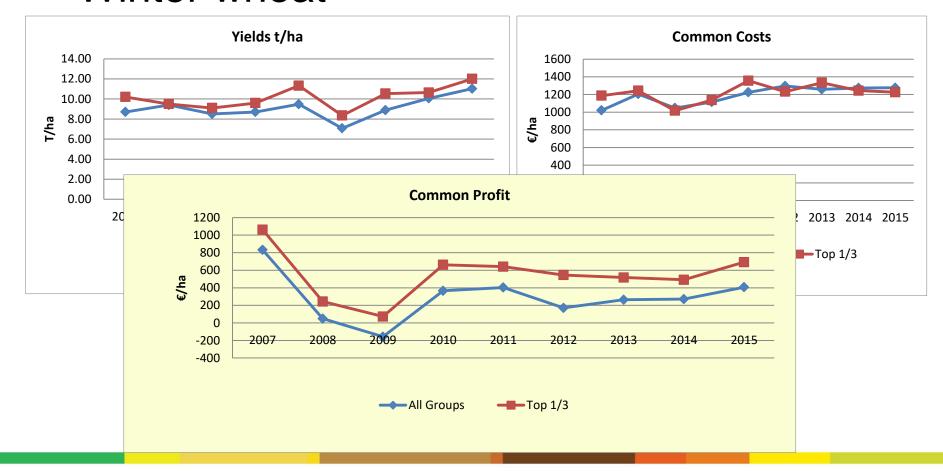
Spring barley





NFS

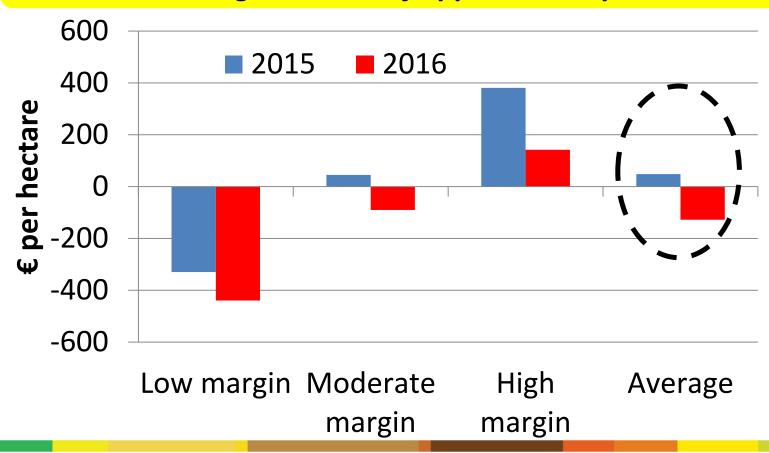
Winter wheat





Cereal Enterprise Net Margin ('15 – '16)

The average cereal farmer will make a negative market based net margin in 2016 of approx. €100 per hectare





AGRICULTURE AND FOOD DEVELOPMENT AUTHORITY

How to Achieve Top Performance

Analysis

Planning

Crop management

Marketing



Analysis



Analysis

- Financial
 - Bank Statements Cash
 - Farm accounts- Net Profit
 - Crop records
 - E-Crops Field by field
 - E-profit monitor- Farm
 - Commercial packages
- Benchmarks

2016 CEREAL CROP MARGINS Variable Costs excl. VAT (€/ha)

	WHEAT		FEED BARLEY		MALTING	FEED OATS	
	Winter	Spring	Winter	Spring	BARLEY	Winter	Spring
MATERIALS	<u>784</u>	<u>625</u>	<u>700</u>	<u>538</u>	<u>541</u>	<u>565</u>	<u>496</u>
Seed Fertilisers	75 425	85 350	85 372	85 313	94 302	80 330	80 286
Sprays Herbiddes Fungliddes Insectiddes Growth Regulators	56 190 23 15	45 125 10 10	56 135 32 20	45 90 5 0	45 95 5 0	30 105 5 15	30 80 5 15
HIRE MACHINERY	<u>452</u>	<u>433</u>	<u>433</u>	<u>395</u>	<u>395</u>	414	414
Plough, One-pass & Roll Spray Fertiliser Spreading Harvesting	170 95 57 130	170 76 57 130	170 76 57 130	170 57 38 130	170 57 38 130	170 76 38 130	170 76 38 130
MISCELLANEOUS	98	70.	89	62	59	78	58
Interest (6%) Transport (€6/Tonne)	32 66	16 54	29 60	14 48	14 45	24 54	13 45
TOTAL VARIABLE COSTS	1334	<u>1128</u>	<u>1221</u>	<u>995</u>	<u>995</u>	<u>1057</u>	968
Break-even yield (grain only)	9.2	7.8	9.0	7.4	6.0	7.8	7.2
Cost per tonne @ target yields*	121	125	122	124	133	117	129
Net Price (€/Torme) AID (SFP) = NOT included Straw(€ha)	145 0 90	145 0 80	135 0 140	135 0 100	165 0 100	135 0 100	135 0 90

Gross Margins (€/hectare)

(Incl. Strak

	WHEAT		FEED BARLEY		MALTING	FEED OATS	
Tonnes/hectare	Winter	Spring	Winter		BARLEY	Winter	
6.5 7.5 8.0 9.0 10.0 11.0	-301 -156 -84 61 206 351	-105 40 112 257 402	-204 -69 -1 134 269 404 539	-18 117 185 320	178 343 425 590	-79 56 123 258 393	0 135 202 337

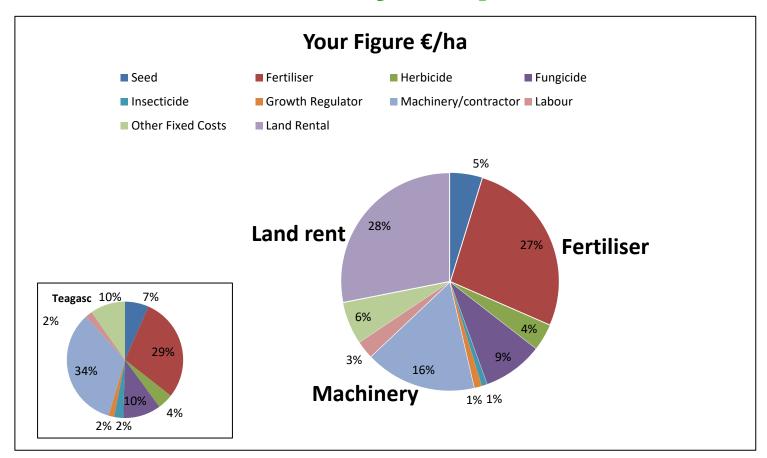
^{*}Crop margins are underlined for the various crop target yields.

Totals may not agree due to rounding.

An online version of this calculator is available at www.teagasc.ie/crops/crops_margins



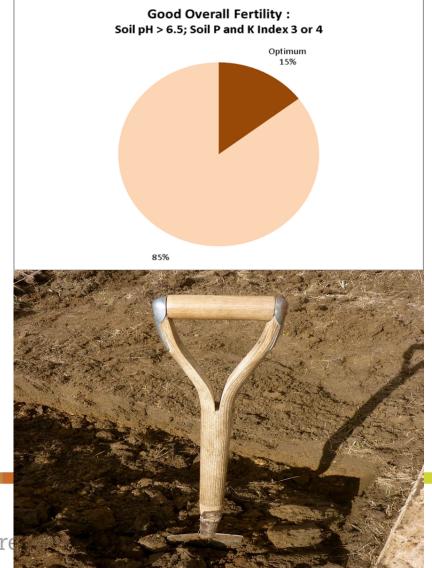
Compare your performance against industry or peers





Analysis

- Agronomic
- Yield monitoring
- Soil test nutrients
 - Every 4 5 years
- Physical tests- spade
 - Identify compaction
 - Structure problems



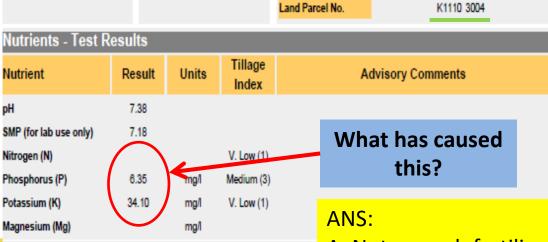


Soil analysis

• 2009

Field No./NMP No. Land Parcel No. K1110 3004 Nutrients - Test Results Grassland Units **Advisory Comments** Nutrient Result Index рΗ 7.41 SMP (for lab use only) 12.80 Phosphorus (P) High (4) mg/l 135.40 Potassium (K) mg/l Medium (3) Magnesium (Mg) Medium (3) mg/l Field No./NMP No.

• 2014





A. Not enough fertiliser

B. Not sampled often enough

Soil analysis

Recommendations based on Nitrates

Nutrients - Advice and Comments for Feeding Barley - Winter (BW) on Mineral Soil							
Nutrient	Advice / No Org. Manur	Units	Laboratory Comments				
Lime Requirement	XSL	tonnes/ha					
Nitrogen (N)	160	kg/ha					
Phosphorus (P)	25	kg/ha	Deduct 3 - 5 kg/ha P if straw ploughed in				
Potassium (K)	115	kg/ha					

- Need to take into account yield potential
 - 10 T/ha = P 38 Kgs/ha K 130 Kgs/ha
 - Use of organic manures
 5 Bags /ac 0-7-30



Farm Planning



Planning

- What do you need to live and re-invest?
- Machinery policy
- Farm plan
- Alternative opportunities
- Decision making
 - Farmer +/-
 - Advisor/Agronomist
 - Discussion group
 - Accountant





Help is at hand

Discussion group benefits (2009)

Variable	Member	Non member	Diff	Measure
Gr. Margin /L	13	10	3	c/L
Gr. Margin /ha	1338	885	453	€/ha

Advisory contact



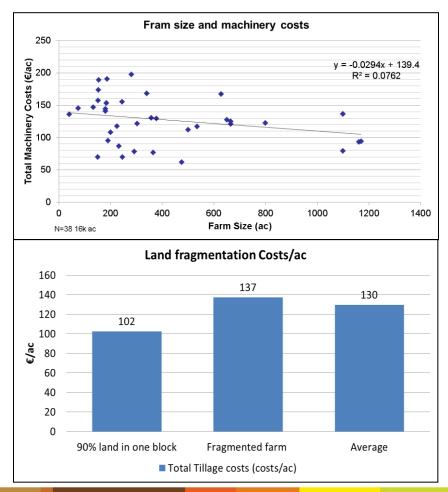
Source: National Farm Survey



Machinery policy

- 30-35% of overall costs
- No correlation between farm size and machinery costs

- Additional land??
- New hi-tech vs second hand
- Machinery hiring





Farm Planning

- Crops
 — Suitability? → Plan years ahead
 Rotation
- Inputs plan early
- Contractors
- Machine repairs
- Extra land Entitlements
- Managing risk



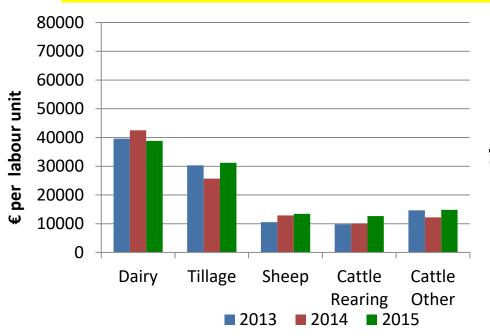
Reducing Risk

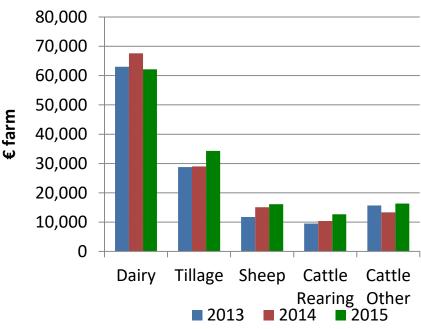
- Forward sell grain / Grow crops on contract
- Hire machinery instead of purchase
- Machinery share / contract systems
- Share farm (shares the risk & return)
- Partnerships with another enterprise



Average income by system - per labour unit versus per farm

Sector Income per labour unit : Tillage still below dairy, but differences are much reduced





Source: Jeagasc, National Farm Survey

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The Irish Agriculture and Food Development Authority

Alternative income streams

- Schemes GLAS, Proteins, KT groups
- Four assets
 - Land
 - Farmyard
 - Machinery
 - Farmer
 - Tillage farms have spare labour capacity



Additional opportunities

- Bigger area farmed but not at any cost
- Contracting- but must make money
- Schemes GLAS, Proteins, KT groups
- B&B livestock
- Ex-farm
- Work with neighbour to reduce costs



Crop Management



Crop management

- Crop targets
- Measurements
- Input applications
 - Adjust based on info?
- Decision making
 - Farmer responsible
 - Discussion groups help
- Nutrient balancing







Marketing



Marketing why?

- Can help to reduce risk
- Can access new markets/ premium
- Will help budgeting
- Will help to add value
- Identify extra opportunities

Market your output but also yourself!



Marketing









Neven Maguire @nevenmaguire - Dec 1

So looking forward to my Christmas Facebook Live tomorrow. If you

have any Christmas cooking question fire away using #nevenfblive

Country Crest is a Dublin based Agri

Foods business; Our passion for

producing the best quality food in a sustainable manner drives everything we

What markets are out there?

Seed

Malting

Oat cor

Dried a

- Rolled
- Treated grains
- Straw markets

Premiums can add anything from

€75 – 375 /ha

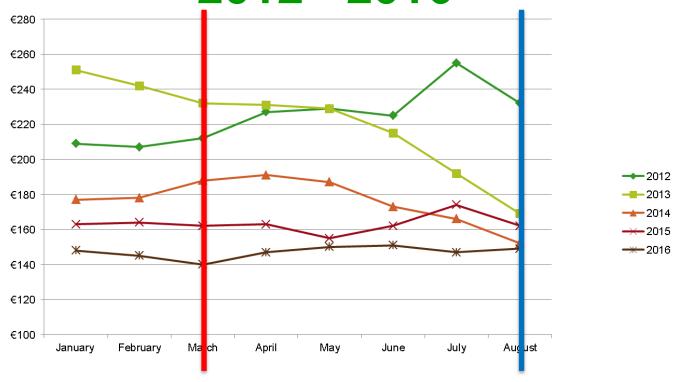
to the bottom line.







Dried Feed Barley Historical Prices 2012 - 2016





Picking only one time to sell – increases risk!!



Selling 50 tonnes per month Jan – Aug vs Selling 400 tonnes in August





Conclusions

- There is no one silver bullet
 - Lots of little pellets





No man is an island - help is at hand

There are opportunities out there

Acknowledge; Ml. Hennessy, Fiona Thorne, Mark Plunkett, Ciaran Collins



Successful farmer

One who comes home safe every day!!



