

# Andrew Booth

## Retail Farmer



# The Store

- Farm Shop Opened 2000
- Selling Abdn Angus Beef & Lamb
- Built Butchery 2002
- Opened Farm Shop in Edinburgh



# The Store - Farm & Coffee Shop

Expanded Farm Shop 2010  
to include 50 seater restaurant





# Who we serve

**Shop Sales 65%**



**Foodservice 15%**



**Farmers' Markets 10%**



**Wholesale Retail 10%**

**Waitrose**





# Your Take Home Message

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